

# ATTENTION EXHIBITORS!

Maximize Your Exhibit Experience  
at the Condo, HOA, Co-op & Apt. Expo!

ALL NEW!

Powerful Event Marketing  
Opportunities to Maximize  
Your Exhibitor ROI!

Call Now For  
Special  
Package  
Pricing



## Exhibitors:

- > Heighten Visibility
- > Increase Booth Traffic
- > Generate Sales Leads
- > Increase Your Exhibit ROI

Call today for complete details.

## The Chicagoland Cooperator's Condo, HOA, Co-op & Apt, Expo



One Day. One Location. Endless Solutions.

[yrpubs.com](http://yrpubs.com) | [WeGotExpos.com](http://WeGotExpos.com) | [www.il-expo.com](http://www.il-expo.com)

# Pre-Show

Before the show, it's vital to let prospects know that YOU are exhibiting, the location of your booth and the benefits of the solutions being offered. Use one or all of these pre-show marketing vehicles to reach attendees as they are making their short list of "must see" exhibitors.



< Advertise on the show website [www.il-expo.com](http://www.il-expo.com)

Company-Specific Custom Postcards >



Advertise in *The Chicagoland Cooperator* >



# At-Show

During the show, make sure your company presence is big and bold—keeping your company TOP OF MIND with important attendees during every minute of the day.



< Kickplate 3' x 7'

Show Bag Sponsor >



Aisle Signs > 4' x 6'



< Advertise in the Program Guide

Call Today: 312.899.6301 ext. 348

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# Comprehensive Exhibitor Marketing Opportunities

Create your own unique event marketing campaign by selecting your favorite opportunities from the offerings below.

	Marketing Opportunity	Rack Rate	<input checked="" type="checkbox"/>
Pre-Show	Pre-Show Attendee List <i>(Selected category)</i>	FREE	<input type="checkbox"/>
	Attendee Brochure Listing	FREE	<input type="checkbox"/>
	Attendee VIP Invitations	FREE	<input type="checkbox"/>
	Evites	FREE	<input type="checkbox"/>
	Online Listing on Show Website	FREE	<input type="checkbox"/>
	Pre-Printed Attendee Postcard for Personal Imprinting	FREE	<input type="checkbox"/>
	Buyer's Action Pack-Card Deck*	\$1,200	<input type="checkbox"/>
	Full-Page B&W Ad in <i>The Chicagoland Cooperator</i>	\$2,050 per edition	<input type="checkbox"/>
	Junior-Page B&W Ad	\$1,575 per edition	<input type="checkbox"/>
	Half-Page B&W Ad	\$1,300 per edition	<input type="checkbox"/>
	Quarter-Page B&W Ad	\$690 per edition	<input type="checkbox"/>
	Industry-Specific Insert-1,500 units <i>(Printing not included)</i>	\$500	<input type="checkbox"/>
	Company-Specific Custom Postcard- <i>includes layout, lettershop, setup and printing of 1,000 units (Postage additional)</i>	\$950	<input type="checkbox"/>
	Show Website Ad <i>(Skyscraper/Banner/Button)*</i>	\$750	<input type="checkbox"/>
<i>The Chicagoland Cooperator</i> Website Ad <i>(Skyscraper/Banner/Button)*</i>	\$750	<input type="checkbox"/>	
At-Show	Full Page B&W Ad in Show Program Guide	\$925	<input type="checkbox"/>
	Raffle Drawing Donation	FREE	<input type="checkbox"/>
	At-Show Insert in <i>The Chicagoland Cooperator</i> -1,500 units <i>(Printing not included)</i>	\$500	<input type="checkbox"/>
	Show Bag Insert* <i>(Printing not included)</i>	\$300	<input type="checkbox"/>
	Literature Wall Rack for Your Inserts	\$250	<input type="checkbox"/>
	Header Sign on Literature Wall Rack*	\$300	<input type="checkbox"/>
	Show Map	\$300	<input type="checkbox"/>
	Kickplate	\$700	<input type="checkbox"/>
	Aisle Sign* <i>(4x6 Feet)</i>	\$750	<input type="checkbox"/>
	Buyer's Action Pack-Card Deck*	\$1,200	<input type="checkbox"/>
	Post-Show Attendee List <i>(Selected category)</i>	FREE	<input type="checkbox"/>

\* Limited Availability

## Here is what our exhibitors say about our Expos:

*"I thought that the Expo was very successful and I was happy that Wolin-Levin could be a part of it from the get-go. The only thing that I would recommend for next year is more clarity on the food and parking. Although there were instructions online, those two items seemed to be brought to our attention the most with the most confusion surrounding them. Otherwise, nice job!"*

**Jennifer Feldman**  
Wolin-Levin Property Management

*"Great show. I was also really surprised at the turnout since it was on a Wednesday."*

**Lea Marcou**  
Associa/Vanguard Management

*"It was amazing. One of the biggest turnouts we've ever had. Amazing questions, a lot of problems were handled, and we had a line out the back of booth for the last two or three hours. It was a fantastic presentation."*

**Orest Tomaselli**  
National Condo Advisors, LLC

*"As a board member I never realized the wealth of resources available. Today has been exceptionally helpful and I got as much information as I could to share with my fellow board members. Next year I'm going to get others to come with me."*

**Paul Segal,**  
Chicago